



jacob umberger :: senior ux / ui designer and visual designer
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Summary of Qualifications:

Senior level UX Designer, Web Designer, UI Designer, Graphic Designer, and UI Developer with 20+ years of experience including:

- UX Design, Web Page Design, Page Layout, Wireframing, Prototyping, Persona Creation, User Journey Mapping, Heuristic Reviews, Hi/Low fidelity Visual Mock-ups, Style Guide Creation, Discovery Workshops, Customer Relationship Building, Usability Studies, UX Research, User Testing, UX Strategic Planning, Training, Mentoring.
- Adobe Photoshop, Adobe Illustrator, Axure, Adobe XD, Sketch/InVision, Adobe InDesign.
- Adobe Dreamweaver, Komodo Edit, HTML5, CSS3, JavaScript, Google Analytics, PHP, MySQL, Object Oriented Programming, Microsoft Office.
- Experience working as a Senior UX Designer with TCS ITG Manufacturing.
- Experience working as a UX Designer and Producer for a small, but expanding, UX team.
- Key strength: Designing compelling user experiences and visual elements for enterprise business applications and product designs.
- In-depth knowledge of user interface design, digital product design, interaction design, mobile and web applications, prototyping, wireframing, and creating brand style guides.
- Ability to present, explain, defend and accept feedback on design concepts and methodologies.
- Ability to work with users, senior management and C-level executives towards unified goals.
- Expertise in many business functions including UX design, graphic design, web design, social media, brand awareness building, and product design and promotions.

Education:

Aims Community College (8/2008 - 5/2011)

- **Associate of Arts and Sciences (AAS): Graphic Design**
- **Associate of Arts and Sciences (AAS): Web Design and Development**
- **Associate of Arts and Sciences (AAS): Computer Science**

Certifications:

- Certificate Web Development, Aims Community College
- Certificate UNIX Administration, Aims Community College
- Certificate Network Analyst, Aims Community College

Design Skills:

- UX Design
- Wireframing
- Visual Mock-ups
- eCommerce Cart Flow design
- Typography
- Commercial Art
- Rendering
- Adobe InDesign
- Adobe XD
- FinalCut
- Web Design
- Prototyping
- Style Guide Creation
- Responsive Design
- Color Theory
- Production Art
- Adobe Photoshop
- Axure
- Figma
- Page Layout
- Persona Creation
- Interaction Design
- Responsive Grid Systems
- Illustration
- Proofing
- Adobe Illustrator
- Sketch/InVision
- Zeplin

Soft Skills:

- Team Leadership
- UX Research
- Heuristic Evaluation
- Customer Relationship Building
- Estimating
- Mentoring
- Discovery Workshops
- User Journey Mapping
- UX Strategic Planning
- Project Planning
- Trouble Shooting
- Usability Studies
- User Testing
- Customer Service
- Presentations
- Training

Tech Skills:

- MacOS
- HTML5
- less
- MySQL
- Visual Basic
- Komodo Edit
- FTP
- Computer Network Analysis
- Google Analytics
- Linux
- CSS3
- JavaScript
- Apache
- Adobe Dreamweaver
- Microsoft Office
- UNIX Administration
- Object Oriented Programming
- Windows
- Web Fonts
- PHP
- C++
- BBedit
- Responsive Grid Systems
- Windows Server
- Agile

Professional Experience:

Navistar via Ageatia (7/2022 - 6/2023, Remote)

Senior UX Designer

Responsibilities:

Creation and design of the estimating portion of an enterprise customer facing portal called "360" as the senior level UX designer. Major focus is driving the functionality, flow, layout and user experience of the design and concept, High Fidelity/Visual Design, and UI Experience Analysis. Also tasked with some establishment of standards/symbol creation, design archival and organizational tasks.

Environment: MacOS, Microsoft Office, Photoshop, Illustrator, Sketch, Zeplin, UX Design, Presentations, Demoing, Trouble Shooting, Customer Relationship Building, User Testing, Web Page Design, Persona Creation, Visual Mock Ups, Typography, Interaction Design, Color Theory, Wireframing, Style Guide Creation, Standards/Symbol Creation, Responsive Design, Responsive Grid Systems, Prototyping, Discovery Workshops, Usability Studies, UX Research, User Journey Mapping, Heuristic Evaluation, UX Strategic Planning, Agile, Training, Mentoring.

Keysight Technologies via Artech (9/2020 - 7/2022, Remote)

Senior UI/UX Engineer

Responsibilities:

Creation and design of an enterprise customer facing portal called "Enterprise Licensing Portal" as Lead UX designer. Major focus is driving the design and concept, High Fidelity/Visual Design, and UI Experience Analysis.

Environment: MacOS, Microsoft Office, Photoshop, Illustrator, Axure, Figma, HTML5, CSS3, UX Design, Presentations, Demoing, Trouble Shooting, Customer Relationship Building, User Testing, Web Page Design, Persona Creation, Visual Mock Ups, Typography, Interaction Design, Color Theory, Wireframing, Style Guide Creation, Responsive Design, Responsive Grid Systems, Prototyping, Discovery Workshops, Usability Studies, UX Research, User Journey Mapping, Heuristic Evaluation, UX Strategic Planning, Project Planning, Training, Mentoring.

Tata Consultancy Services (9/2014 - 12/2019, Remote)

Senior UX / UI Designer and Visual Designer, Manufacturing ITG Team (1/2016 - 12/2019)

Responsibilities:

Worked on the following enterprise wide projects, designing UX/UI, and incorporating responsive web design, High Fidelity/Visual Design, and UI Experience Analysis into all:

- **DTNA OWL** – Online enterprise wide warranty system for Daimler Freightliner commercial trucks
- **Boeing CACTUS** – Enterprise wide maintenance training system.
- **Mercedes-Benz Performance Bonus Scorecard System** – Enterprise wide system for tracking and calculating sales bonuses for Mercedes-Benz dealership sales personnel.
- **DTNA Vehicle Service Tracker** – Enterprise wide application for tracking Daimler commercial truck service and repair.
- **Dow CIO Dashboard** – Power BI dashboard application for Dow Chemicals' CIO with enterprise wide company statistics.
- **Delphi Global Shared Data System** – Enterprise wide system for tracking and building wiring harnesses for automobiles.
- **Mitsubishi Hitachi Power Systems Digital Lab** – Enterprise wide IoT service initiative.
- **Whirlpool Delivery Tracking System** – Enterprise wide tracking system for delivery and installation of Whirlpool appliances.

Professional Experience:

UX Designer / Producer, DESS Group (9/2014 - 1/2016)

Responsibilities:

- Production support for a small, but expanding remote UX team.
- Supported a group of UX designers and UX Researchers and helped onboard many new ones.
- Helped with assignment of team members to specific projects and ensuring proper billing.
- Created, maintained and delivered UX capabilities presentations.
- Evaluated and created cost and effort estimates for numerous projects.
- Worked on short term enterprise wide projects for major clients including Humana, Ingersoll-Rand, Eaton, Honeywell, and more.

Environment: MacOS, Microsoft Office, Photoshop, Illustrator, Dreamweaver, InDesign, Axure, HTML5, CSS3, UX Design, Presentations, Trouble Shooting, Customer Relationship Building, User Testing, Web Page Design, Persona Creation, Visual Mock Ups, Typography, Interaction Design, Color Theory, Wireframing, Style Guide Creation, Responsive Design, Responsive Grid Systems, Estimating, Prototyping, Team Leadership, Discovery Workshops, Usability Studies, UX Research, User Journey Mapping, Heuristic Evaluation, UX Strategic Planning, Project Planning, Training, Mentoring.

Aims Community College (8/2011 - 9/2014, Greeley, CO)

Web Design Instructor (Part Time)

Responsibilities:

- Taught web design, Dreamweaver and UX best practices.
- Helped to update and focus the curriculum for the course each semester.

Environment: Photoshop, Dreamweaver, User Experience, Typography, HTML5, CSS3, JavaScript, FTP, Trouble Shooting, Web Page Design, Interaction Design, Color Theory, Wireframing, Visual Mock-ups, Responsive Design, Usability, Web Fonts.

Reklamation Bikes (7/2013 - 9/2014, Fort Lupton, CO)

Owner / Partner

Responsibilities:

- In charge of most business functions including all graphic design, web design, social media, brand awareness building, and product design as well as sponsored team management and promotions.
- Built a worldwide recognized and respected brand in the world of Flatland BMX in only one month.
- Built an impressive web site and branding with a PHP/MySQL back end.
- Designed all product graphics, product image, T-shirts and promotional materials.

Environment: UX Design, Web Design, Page Layout, Wireframing, Prototyping, Visual Mock-ups, Style Guide Creation, Interaction Design, Responsive Design, Typography, Color Theory, Illustration, Commercial Art, Production Art, Photoshop, Illustrator, InDesign, FinalCut, Team Leadership, Customer Service, Customer Relationship Building, Project Planning, Trouble Shooting, Mentoring, MacOS, HTML5, CSS3, JavaScript, PHP, MySQL, Apache, Komodo Edit, Microsoft Office, FTP, Web Fonts, Sales, Promotions, Brand Identity Creation, Product Design and Creation.

Professional Experience:

Fameuse Design (8/2008 - 9/2014, Fort Lupton, CO)

Owner

Responsibilities:

- In charge of all business functions including all graphic design, web design, social media, brand awareness building and promotions.
- Designed and built many websites, logos and other products for a range of clients.
- Worked on projects including but not limited to:
 - Logos
 - Local government sites
 - PHP/MySQL driven websites
 - Media driven sites
 - Sites with pay walls and credit card processing
 - Drupal based sites
 - Point of sale materials
 - Package design
 - Promotional materials such as business cards and brochures, T-shirt design, sticker design
 - Training on website updating, social media management, and image creation
 - Computer tech support, computer repair, and computer consulting

Environment: UX Design, Web Design, Page Layout, Wireframing, Prototyping, Persona Creation, Visual Mock-ups, Style Guide Creation, Interaction Design, Responsive Design, Responsive Grid Systems, Typography, Color Theory, Illustration, Commercial Art, Production Art, Proofing, Rendering, Photoshop, Illustrator, InDesign, FinalCut, Discovery Workshops, User Journey Mapping, User Testing, Heuristic Evaluation, Customer Service, Customer Relationship Building, Project Planning, Presentations, Estimating, Trouble Shooting, Training, Mentoring, MacOS, Linux, Windows, HTML5, CSS3, Web Fonts, less, JavaScript, PHP, MySQL, Apache, Dreamweaver, BBedit, Komodo Edit, Microsoft Office, Responsive Grid Systems, FTP, UNIX Administration, Computer Repair, Computer Security.

